Barcelona
your best destination
for meetings and incentives

www.barcelonaconventionbureau.com
**Why Barcelona?**

Barcelona Metropolitan Region is one of Europe’s most important metropolies. Barcelona is the economic, cultural and administrative capital of Catalonia, one of the economic drivers of Spain and Southern Europe.

**Welcoming**  
**Easily accessible**  
**State of the art infrastructures**  
**Successful**  
**Practical**  
**Avant-garde**  
**Mediterranean**  
**Historical**  
**Sustainable**  
**Dynamic**  
**Cosmopolitan**  
**Cultural**  
**Innovative**  
**Delectable**  
**Stylish**
Barcelona is...

5th world destination in association meetings and 2nd in number of delegates.
Source: ICCA statistics 2014

5th best city in the world for quality of life.
Source: State of World’s Cities, 2012-2013. UN-Habitat

6th best city brand in the world
Source: Guardian Cities Global Brand Barometer, 2014. Safron Brand Consultants

7th top European city with best future prospects

10th city in the world for international investment projects received
Source: Global Cities Investment Monitor 2014, KPMG
Barcelona, a leading meetings destination

Barcelona is positioned as one of the top cities in Europe and the world in terms of hosting international conferences.

Barcelona permanent events

- Mobile World Congress
- IBTM World
- Barcelona Smart City Congress
- Alimentaria
- Sonar Music Festival

Lasts years in Barcelona...

- 2013 EASD - European Association for the Study of Diabetes Annual Meeting
- 2014 European Congress of Cardiology - ESC Congress
- 2015 Microsoft Convergence EMEA
- 2016 SAP Fisrt Kick off Meeting (FKOM)
- 2017 UEG Week - United European Gastroenterology

Already announced

- 2016 European Association of Nuclear Medicine - EANM
- 2017 European Congress of Cardiology - ESC Congress
- World Routes 2017
- 2018 Annual Meeting European Society of Hypertension
- World Ophthalmology Congress- WOC
- 31st ECNP Congress
Gran Via Fira is one of the largest and most modern venues in Europe, designed by the Japanese architect Toyo Ito.

Fira Barcelona - Gran Via

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Fira Barcelona - Montjuïc

Built in 1929 to house the International Exhibition, it currently combines tradition with an infrastructure that can be adapted to all types of events.

**Fira Barcelona - Gran Via**

- **Total area**: 240,000 sqm / 2,583,338 ft²
- **Total halls**: 8 halls
- **Walking distance hotels**: 6 hotels / 1,377 rooms

**Fira Barcelona - Montjuïc**

- **Total area**: 134,000 sqm / 1,442,364 ft²
- **Total halls**: 6 halls
- **Walking distance hotels**: 3 hotels / 769 rooms

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*Barcelona Conference Venues*  
*Venues over 100,000 sqm*
Barcelona International Convention Centre

Located by the sea, the CCIB is an emblem of Barcelona’s avant-garde architecture. It consists of two buildings, the Convention Centre and the Forum Auditorium.

<table>
<thead>
<tr>
<th>Total area</th>
<th>11,300 sqm / 121,632,2 ft</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total capacity</td>
<td>15,000 pax</td>
</tr>
<tr>
<td>Walking distance hotels</td>
<td>4 hotels / 1,426 rooms</td>
</tr>
</tbody>
</table>

Palau de Congressos de Catalunya

Located in the prestigious Avenida Diagonal of Barcelona, the most important financial and business centre of the city.

<table>
<thead>
<tr>
<th>Exhibition area</th>
<th>2,000 sqm / 21,527,82 ft</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditorium</td>
<td>2,000 pax</td>
</tr>
<tr>
<td>Walking distance hotels</td>
<td>3 hotels / 783 rooms</td>
</tr>
</tbody>
</table>
Barcelona, a connected city

Barcelona is located in the northeast of Spain and has great land, sea and air communication. The international airport, Barcelona-El Prat, links the city with Europe’s capitals and world destinations. The city has a range of sea links, while road and rail are also good ways of getting to Barcelona. Barcelona also has an efficient and safe public transportation.

Barcelona - El Prat Airport (2014)
- 7,5 miles / 12 km from the airport to city center
- 213 Intercontinental direct flights
- 150 European destinations direct flights
- 37.5 M passenger traffic

Train connections (2015)
- Direct railway links to Paris
- High Speed train to Madrid, Paris, Lyon, Marseille and Toulouse

Cruise connections (2015)
- Mediterranean’s first cruise ship harbour
- 9 passenger terminals
- 2.5 M cruise passengers
- 749 cruises
- 4th in the world
Hotel industry excellence

Barcelona offers a wide range of hotels. From large (national and international) chains, to charming boutique hotels with highly-personalized services; without forgetting the extensive range of perfectly-equipped meeting spaces.

<table>
<thead>
<tr>
<th>Hotels</th>
<th>Rooms</th>
<th>Beds</th>
</tr>
</thead>
<tbody>
<tr>
<td>H5* GL</td>
<td>16</td>
<td>2.533</td>
</tr>
<tr>
<td>H5*</td>
<td>13</td>
<td>2.273</td>
</tr>
<tr>
<td>H4* S</td>
<td>25</td>
<td>3.380</td>
</tr>
<tr>
<td>H4*</td>
<td>134</td>
<td>15.143</td>
</tr>
<tr>
<td>H3*</td>
<td>118</td>
<td>7.885</td>
</tr>
<tr>
<td>H2*</td>
<td>38</td>
<td>1.989</td>
</tr>
<tr>
<td>H1*</td>
<td>37</td>
<td>1.370</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>381</strong></td>
<td><strong>34,573</strong></td>
</tr>
</tbody>
</table>

Numbers of January 2016
**Barcelona has a wide range of singular venues**

Barcelona has many striking and unique venues. From sites steeped in history and character to modern facilities.

*Museu Nacional d’Art de Catalunya (MNAC)*  
Sant Pau Art Nouveau Site  
Casa Batlló  
La Pedrera  
Drassanes Reials  
Gran Teatre Liceu  
Palau de la Música Catalana  
Pavelló Mies Van der Rohe  
FCBarcelona  
...
Barcelona, city of culture

Big names in the world of contemporary art, like Picasso, Gaudí, Miró and Tàpies, have gained the city an international reputation that has been carried forward by professionals in the fields of architecture, design, photography and many other creative disciplines, who have added their talent to the legacy of these universal artists.
Barcelona is at the forefront of the international avant-garde gastronomy

Top restaurants

1 Michelin Stars
- Alkimia
- Angle Restaurant
- Caelis
- Cinc Sentits
- Disfrutar
- Dos Cielos
- Dos Palillos
- Gaig
- Hisop
- Hoja Santa
- Hofmann
- Koy Shunka
- Nectari
- Pakta
- Roca Moo
- Saúc
- Tickets
- Via Veneto
- Lluerna

2 Michelin Stars
- Lasarte
- Àbac
- Enoteca
- Moments
Barcelona was fitter than ever for the 1992 Olympic Games. And it’s still in peak condition. This can be seen in the international competitions which attract thousands of people every year and the many facilities for golf, swimming, cycling and all kinds of sport.

**Football**
- FC Barcelona
- RCD Espanyol

**Tennis**
- Barcelona Open Banc Sabadell
- Trofeu Conde de Godó

**Circuit de Barcelona-Catalunya**
- Gran Premi de Formula 1
- Gran Premi Aperol de Catalunya de MotoGP

**Sailing and Water sports**
- Regata Trofeu Conde de Godó
- Regata Puig Vela Clásica Barcelona
- Barcelona World Race

**Athletics**
- Barcelona Marathon
- Jean Bouin Race
Barcelona offers the possibility of taking part in interesting and original activities by land, sea and air. We offer the perfect blend of ideal scenarios, unique atmosphere and creative initiatives.

**Activities**
- Discover cities and villages
- Montserrat: 1000 years of spirituality
- A world of salt in Cardona
- Wine or cava tasting
- Team building among vineyards
- Kayak and canoeing in Sau damming
- Nautical sports in the beach
- Golf close to the city
- Ballooning over Barcelona
The Barcelona Convention Bureau (BCB) is a programme of Turisme de Barcelona dedicated to promoting the city as a venue for conferences, conventions and incentive travel. We offer free and neutral advisory services for professionals interested in organizing all type of events in Barcelona.