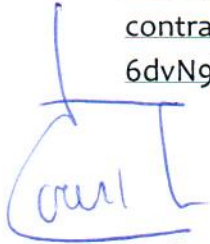


INVITATION TO TENDER FOR A SERVICE CONTRACT

- Subject of the contract: Representation service for the *Barcelona Convention Bureau* (BCB) in the United States and Canada.
- Procurement body: Turisme de Barcelona Consortium
- Procurement process: Negotiated with website advertising
- Budget: \$ 125,000 / year
- ECV (estimated contract value): \$ 250,000
- Contract type: Services
- CPV code: 63513000-8 (tourist information services) / 75125000-8 (administrative services related to tourism affairs)
- Procuring body: CEO of the Turisme de Barcelona Consortium.
- Department/Programme: *Barcelona Convention Bureau*
- Technical unit for the contract: Director of the *Barcelona Convention Bureau*, Mr Christoph Tessmar.
- Submission deadline: 20 calendar days following the date of the publication of the invitation to tender.
- Applications to be sent to: Passatge de la Concepció 7-9, 08008 Barcelona, or contractacio@barcelonaturisme.com.
- Number of participating enterprises to be shortlisted and invited to the tender submission stage: 3
- Necessary requirements for the selection of shortlisted businesses:
 - DMO (Destination Management Organization) accreditation in North America
 - Accredited minimum experience of 5 years working in the North American MICE sector.
 - Accreditation showing the business has at least three people on its staff dedicated to promotion within the MICE sector.
 - Exclusive representation agreement meaning that the successful bidder may not represent or promote other tourist destinations or providers in Spain.
 - Report issued by the Economic and Commercial Office of Spain Abroad which states that the company bidding for the contract is from a country that allows Spanish companies to take part in bids for contracts in the public sector comparable to those listed in article 3 of the LCSP (Spanish Public Sector Contracts Law) in a substantially similar manner. (Only if the business is based in a country outside the

European Union and is not a signatory of the agreement on the European Economic Area).

- For further information about the procuring body:
http://professional.barcelonaturisme.com/Professionals/corporatiu/perfil-contractant/Perfil-del-contratante/_2swCqLRbUEKi8oRQRnm-6dvN9Va5sjNOyjwNHkcvqk



Joan Torrella Reñé
CEO Turisme de Barcelona Consortium