

# Responsible Tourism Policy

The **Barcelona Tourism Consortium** promotes sustainable tourism as a complex system in which visitors, the resident population and the territory merge with an integrating approach where social sustainability, environmental sustainability, sustainability of cultural and natural heritage and traditions and universal accessibility of tourism resources.

We are committed to motivating and training our staff on the principles of Responsible Tourism, to promoting good environmental practices and to reporting on the progress and environmental actions of the company. These principles are included in the Consortium's action plan and in the strategic lines of action of the different departments.

In 2021, the Barcelona Tourism Consortium joined the **Glasgow Declaration** for climate action in tourism as a support organization within the framework of the United Nations COP26. This implies that the Barcelona Tourism Consortium undertakes to carry out promotion, support, incentive and training actions for its members and stakeholders to promote the reduction of the sector's carbon footprint. On the other hand, the Consortium develops a climate action plan for the DMO.

The Barcelona Tourism Consortium promotes and co-manages the **Barcelona Biosphere Tourism Sustainability Commitment** (CSTBB) together with the Barcelona City Council and the Barcelona Chamber of Commerce. The CSTBB ensures that companies and entities in the city comply with good environmental, economic, social and accessibility practices and culminates in the Biosphere certification in tourism sustainability, aligned with the 17 Sustainable Development Goals of the United Nations.

The Barcelona Tourism Consortium is committed to creating environments free of discrimination and working for gender equality.

This Responsible Tourism Policy will be updated whenever circumstances require, adopting and publishing new sustainability objectives in both cases.

Signed

(Directora General – Marian Muro )

Date: