



## **PRIVACY POLICY – NEWSLETTER FORM FOR TOURISM PROFESSIONALS**

The Turisme de Barcelona consortium is responsible for handling and processing the user's personal data under the provisions of Regulation (EU) 2016/679 of 27th April 2016 (GDPR) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and Constitutional Law 3/2018 of 5th December on personal data protection and digital rights (LOPDGDD). Below are the details about the handling of your data.

### **A. ENTITY RESPONSIBLE FOR PROCESSING THE DATA**

Name: TURISME DE BARCELONA CONSORTIUM (hereinafter Turisme de Barcelona).

Registered office: passatge de la Concepció, 7-9. 08008 Barcelona

CIF: P-5890003-F

Tel: +34 93 368 97 00

email: [info@barcelonaturisme.com](mailto:info@barcelonaturisme.com)

### **B. DATA PROTECTION MANAGER (DPM)**

In order to ensure you data security, TURISME DE BARCELONA, has appointed a data protection manager (DPM):

HERRERO & ASOCIADOS, S.L.

email: [barcelonaturismedpo@herrero.es](mailto:barcelonaturismedpo@herrero.es).

### **C. PURPOSE OF PROCESSING YOUR DATA**

The TURISME DE BARCELONA CONSORTIUM will process your data manually and/or automatically for the following, specific purposes:

1. Receiving information from Turisme de Barcelona, particularly about the segment you have expressed an interest in.
  - 1.1. Storage period: your data will only be stored until you inform Turisme de Barcelona that you no longer wish to receive information from them and/or the specific segment. After this period, it will be held for five (5) years to allow for any complaints to be lodged and dealt with.
  - 1.2. Legal basis: consent of the interested party.



We inform you that you can withdraw the consent given at any time, without this affecting the legality of any handling of the data by Turisme de Barcelona prior to this.

#### D. DATA RECIPIENTS

The TURISME DE BARCELONA CONSORTIUM informs you that your data will not be passed on to third parties without your consent.

Nevertheless, your data may be passed on to third parties:

Public bodies working in our sector when the current regulations stipulate this.

The police and security forces in accordance with the provisions of the law.

Other professionals from the legal, marketing and advertising fields, when the communication is necessary by law, or required in order to provide the services offered.

#### E. YOUR RIGHTS

We inform you that you can exercise the following rights regarding your data at any time and free of charge:

- a. Right to access
- b. Right to rectify or erase your data
- c. Right to restrict its processing
- d. Right to portability
- e. Right to object
- f. Right to withdraw consent

You can exercise your rights by emailing [barcelonaturismedpo@herrero.es](mailto:barcelonaturismedpo@herrero.es) specifying clearly which right you wish to exercise.

You can also write to the registered office listed in point 1 of this privacy policy. You can withdraw your permission to receive periodical mailshots by clicking on the "Unsubscribe" link contained in each of the e-communications you have received.

For more details about your rights, you can contact the data protection manager.



You can also lodge a complaint with the Spanish Data Protection Agency if you consider that the way your data has been processed does not abide by the legislation in force. You can contact the Spanish

Data Protection Agency on 901 00 099 and 912 663 517, or visit their offices at 6, c/ Jorge Juan, 28001 Madrid.

#### F. SECURITY MEASURES

According to applicable data protection rules, TURISME DE BARCELONA is complying with all the provisions of the GDPR to process the data under its responsibility in line with the principles set out in article 5 of the GDPR, whereby the data must be processed fairly, lawfully and transparently with regard to the interested party, and collected for the specified legitimate purposes and not further processed in a way incompatible with those purposes. TURISME DE BARCELONA guarantees that it has implemented the appropriate technical and organisational policies in order to apply the security measures established by

the GDPR in order to protect the rights and freedoms of the users, and has provided them with the necessary information about exercising these rights.